



STRATEGIC PLAN

2023 - 2027

IN THE NAME OF ALLAH THE MOST GRACIOUS THE MOST MERCIFUL



AGENDA

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QFMA IS TRANSFORMING THE CAPITAL MARKET SECTOR IN QATAR BY GETTING ALIGNED WITH THE 3RD FINANCIAL SECTOR STRATEGIC PLAN FEATURED AS BELOW

TARGETS FOR CAPITAL MARKET PILLAR



VISION FOR CAPITAL MARKET PILLAR

Capital market that leads the region in innovation and efficiency and drives national development by improving the level of liquidity

THE QFMA STRATEGIC PLAN HAS CONSIDERED THE FOLLOWING

- 1 Qatar National Vision 2030
- 2 3rd Qatar National Development Strategy (QNDS), with strategic domains: (1) Fiscal Stability and Sustainability (2) Financial System Stability and (3) Economic Resilience
- 3 3rd Qatar Financial Sector Strategy (FSS), with strategic dimensions: (1) Governance and Regulatory Oversight (2) Islamic Finance (3) Digital Innovation and Advanced Technology (4) Institutional Governance for Environmental and Social and Sustainability (ESG) and (5) Talents and Competencies







TIME FRAME

STRATEGIC OBJECTIVES

INITIATIVES

5 Years

6 Strategic Objectives

63 Strategic Initiatives

QFMA'S STRATEGIC DIMENSIONS & OBJECTIVES



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THE FOLLOWING KEY RISKS HAVE BEEN IDENTIFIED IN RESPECT OF THE EXECUTION OF THE STRATEGIC PLAN

Delays in obtaining necessary approvals – Some major initiatives will require collaboration and approvals from other local government entities in Qatar. Delays in obtaining such approvals will impact significantly on the execution of the strategic plan, e.g.

- i. Approvals from Ministry on new legal/regulatory frameworks being put in place
- ii. Collaboration from fellow local regulators on common projects

Lack of internal expertise and experience – Many of the initiatives will require niche and specific expertise in order to execute them. Such expertise may not be available at this stage within the Authority, e.g.

- i. Digital Assets/blockchain, Artificial Intelligence
- ii. Asset Management, Islamic Finance iii. ESG

Low awareness of an 'execution strategy culture'— The timely execution of the strategic plan will require the proper culture at all levels within the Authority, e.g.

- i. Ownership of initiative(s)
- ii. Accountability
- iii. Strategic Plan performance reporting

RECOMMENDATION

Upon receiving Board approval, next steps are as follows:

- CEO through the HR Department to present the strategic objectives to employees during a Strategic Plan Workshop
- Start monitoring execution of strategic plan through (1) Dashboards that reflect progress and achievements of the major Key Performance Indicators (KPIs) on each of the strategic objectives and (2) Quarterly reporting

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APPENDIX A: STRATEGIC INITIATIVES

STRATEGIC OBJECTIVE 1

INITIATIVES IDENTIFIED

Determining the legal and regulatory changes in the State (QFMA law, QCB law etc...)
to support enhancement of capital Market
Implementing Governance Codes for Financial Services Companies, Companies Listed
on the Main Market and Second market, Listed Funds and Entities subject to the
Authority's supervision

• Developing a Framework for Fixed-Income Markets – EAP 12 & 13

- Developing a Framework for Asset Management EAP 20 & 21
- Developing targeted regulations for Green Assets
- Developing a Framework for Islamic Finance related to Capital Market EAP 22

 Developing and Delivering of an updated regulatory framework for capital markets -EAP Action Items 39 & 40

- Developing Solvency Standards
- Updating AML/CFT rules related to Account opening (EAP 29) and VA & VASPs and emerging risks
- Setting and Issuing regulations for the private companies' market
- Updating the codes of external auditors and financial evaluators of listed entities and audited entities
- Enhancing the code of conduct for employees in the Trading sector (licensees and listed companies' employees)
- Developing standards for financial evaluation, research and dissemination of information related to the market and securities 2022
- Developing legal/regulatory framework for digital assets and smart contracts

Enabling Future-proof Legislations

Accelerating Digital and Innovative Advancements

Advancing Financial Awareness and Market Participation

Enhancing Local and
International Cooperation

1

Attracting Talents and Building Capabilities

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Enabling Future-proof

Legislations

Developing Sustainable

Capital Markets

STRATEGIC OBJECTIVE 2

INITIATIVES IDENTIFIED

Developing Sustainable Capital Markets

- Rebranding the corporate identity of the QFMA to reflect on the strategy and on sustainable markets
- Developing an environmental-friendly new headquarters for QFMA

Enhancing the Risk-Based Supervision Model
 Establishing a Risk Insurance Fund in accordance with Article 53 of Law No. (8) of 2012 regarding the Qatar Financial Markets Authority (EAP 36)
 Accelerating Digital and Innovative Advancements
 Advancing Financial Awareness and Market Participation
 Enhancing Local and International Cooperation

Enhancing Future-proof Legislations
Attracting Talents and Building Capabilities

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INITIATIVES IDENTIFIED

- Developing and Executing the Digital Transformation Strategy (Executive Summary of Digital Transformation Strategy is presented in Appendix B)
- Adopting the QFC Model on digital/virtual marketplace (3rd FSS) and consider future implementation
- Considering Robotic Advisory for Asset Management
- Supporting the creation and innovation of the private companies' market

STRATEGIC OBJECTIVE 3

Developing Sustainable Capital Markets



Enabling Future-proof

STRATEGIC OBJECTIVE 4

Developing Sustainable Capital Markets

INITIATIVES IDENTIFIED

- Spreading financial awareness and culture & Organizing international specialized seminars - For investors and dealers in the financial markets and those interested
- Introducing Research Papers (EAP 15)
- Introducing the basics of investment and investor protection to school and university students at international financial events (EAP 50)
- Developing programmes on importance of investment in the bond market
- Enhancing knowledge in Islamic Finance, Asset Management and ESG
- Introducing the concepts of Digital/Virtual products and services
- Increasing Financial Inclusion Initiatives

Accelerating Digital and
Innovative
Advancements

Advancing Financial Awareness and Market Participation

Enhancing Local and International Cooperation

Attracting Talents and Building Capabilities

1

Enabling Future-proof

Legislations

Building Capabilities

Developing Sustainable

Capital Markets

INITIATIVES IDENTIFIED

- Establishing strategic cooperation with local regulators and other local government entities
- Activating channels of collaboration through memorandums of understanding and cooperation with regional and international organizations
- Increasing coordination and cooperation with counterparts in the GCC countries
- Raising the level of participation and hosting of conferences and meetings
- Starting the process of becoming a signatory to the IOSCO EMMoU
- Entering into MoUs and Cooperation agreements with well-established international Fintech and Asset Management hubs
- Creating an international resources and research library

Developing Sustainable Capital Markets

Developing Sustainable Capital Markets

STRATEGIC OBJECTIVE 5

Accelerating Digital and Advancements

Advancing Financial Awareness and Market Participation

> **Enhancing Local and International Cooperation**

Attracting Talents and **Building Capabilities**

Enabling Future-proof Legislations

Qatar Financial Markets Authority 20 هـيئة قـطر للأسـواق المـالية

STRATEGIC OBJECTIVE 6

INITIATIVES IDENTIFIED

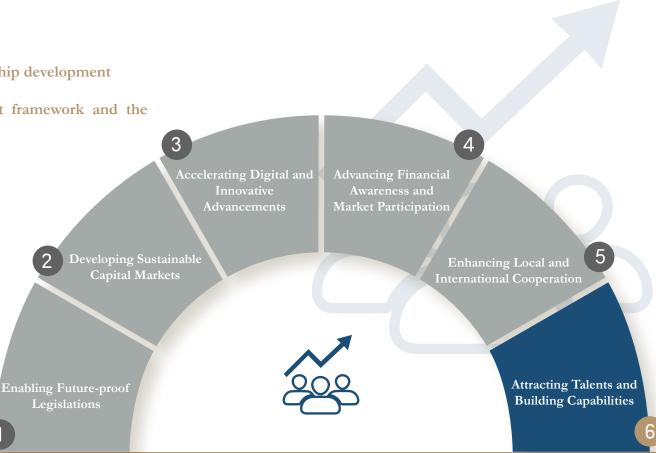
• Supporting and Investing in the Qatarization Plan (Recruitment and Talent Acquisition) and maintaining an acceptable turnover ratio

• Developing the digital accelerator's' programmes for Locals

• Adopting and executing specialized programmes for leadership development

• Developing and enhancing the performance management framework and the renumeration structure of OFMA

Developing Sustainable Capital Markets



APPENDIX B: QFMA DIGITAL TRANSFORMATION STRATEGY INITIATIVES AND TIMELINES

APPENDIX B – EXECUTIVE SUMMARY: DIGITAL TRANSFORMATION STRATEGY INITIATIVES AND TIMELINES

